Output Layout

PB Data Services, LLC

Layout Questions?
Please email support@updateyourlist.com

File#	31398
Date:	5/3/2018 4:28:49 AM
Filename:	ReverseAddressSample.xlsx
Total Records:	6167

		Fieldname	FieldSize	Field Comments
	Reverse Address Append	1_REVERSEADDRESSAPPEND	4	Itemized Cost For Appended Data
		DIYRecordId	4	
		A1_company	30	Company
		A1_namePrefix	4	Name prefix (Dr., Rev., …)
		A1_firstName	14	First Name or Initial
		A1_middleName	1	Middle Name or Initial
		A1_lastName	16	Last Name
		A1_nameSuffix	4	Name suffix (Jr., III, …)
		A1_fullName	30	Concatenated name
		A1_amres_phone	10	10 Digit Phone Number
		A1_areacodeAction	1	V = Verified, client area code and PBData area code same U = Updated, client area code and PBData area code different A = Appended, PBData area code provided and client area code blank C = Client area code inserted O = Overlay area code N = No area code provided
		A1_confidence	1	The following are descriptions of each confidence code: **STANDARD MATCH** **9**-Exact Match - First name, last name, street address and zip **8**-Household Match - Last name, Nick name, initials, street address, zip **7**-Name and Address Match - Elements nearly equal, same zip code area **6**-Name and Partial Address Match - Insufficient/incomplete address Information on customer file, i.e., rural address, no box #, no apartment #, partial street address **5**-Full Name and Zip Code Match - All non-street address type matches, i.e. P.O. Boxes, rural addresses; hit determined by full name, zip code and other factors (only one in the area). **A**-AddressMatch - street address and zip code match **LOOSE MATCH** **4**-Last Name, ZIP Code and/or First Initial and/or House # and/or Street Name

		Fieldname	FieldSize	Field Comments
				3-Last Name, ZIP Code and Partial House # Match **2**-Last Name and Zip Code Match **1**-Last Name Match - Same zip code area **0**-will indicate that no or single match could be found that met selection criteria **NOTE:** These are general descriptions for each level. In all cases, other factors are considered before a match is determined.
		A1_arecord_dbMatCode	2	IS, BS = match was found from Standard database IP, BP = match was found from Premium database IM, BM = match was found from HTFD database
		A1_numMatRet	1	Number of matches returned.